

NEWS RELEASE

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Reindl Bindery Company receives Best of Category Award in Statewide Print Competition.

Glendale, WI – March 23, 2007 – Reindl Bindery Company of Glendale, WI received an award for outstanding achievement in Novelty Books in the 7th Annual Graphics Excellence Awards, a statewide printing competition hosted by the Printing Industries of Wisconsin, the state’s trade association for printing and graphics arts.

Competing against 956 entries from printing and graphics arts firms from the state. Reindl Bindery Company received a Best of Category Award. The company’s winning submission was in Novelty Books for Taylor Made.

“We are so proud of our winning team,” said Dale Reindl, CEO and President. “it’s an honor to be recognized by the industry as a company that produces top quality, award winning materials.”

Niall Power, PIW’s President and CEO, agrees. “This year marks the seventh anniversary of the competition. Each year the number of entries has grown and the standard of excellence continues to rise. Reindl Bindery Company should be very proud of their company’s achievement and the excellent work done by their employees.”

The GEAs recognize those responsible for the creation and production of print communications in Wisconsin. The competition promotes excellence in print and communications and rewards companies and individuals who produce the best in print media.

PIW is the state’s graphics arts trade association, representing an industry with more than 44,000 employees and \$7.3 billion in annual sales.

For more information about Reindl Bindery Company, call Steve Reindl at 414-906-1111. For more information about the Printing Industries of Wisconsin and the awards, call Judi Wolters, Director of Member Services, at 262-695-6253.